

# PRESS RELEASE

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## **King Innovation Acquires Blazing Products**

O'FALLON, MISSOURI—King Innovation is pleased to announce that it has acquired Blazing Products, Inc., a manufacturer of irrigation products in Chesterfield, MO.

Brothers Herb King (CEO of King Innovation) and Tom King (former CEO of Blazing Products) have a long history in the irrigation industry. During this time both parties have focused their efforts on a common goal—to develop innovative products that help make the irrigation professional's job easier. King Innovation is excited to continue in this tradition as the company expands, and is eager to use this opportunity to improve the customer experience.

During their twenty-one years in business, Blazing Products developed several key irrigation brands in saddles, pipe fittings, wire connectors pipe cutters, and more. King Innovation is looking forward to taking on these brands, and is excited for the potential to further expand the Blazing trademark.

Herb King states, "To our loyal customers, thank you for your support throughout the course of our thirty years in the industry, and thank you for your continued partnership as we undergo this exciting expansion. It is because of you that we are constantly looking for opportunities to grow and improve, and for you that we have made the decision to join forces with Blazing Products. Without your strong support, opportunities like this would not be possible."

It is King Innovation's intention to make this transition as smooth as possible for customers. Over the course of the next few months customers will continue to be informed with more details. In the interim, feel free to reach out to a King Innovation representative at (800) 633-0232 or via email at [customerservice@kinginnovation.com](mailto:customerservice@kinginnovation.com). You may also visit their website at [www.kinginnovation.com](http://www.kinginnovation.com).

King Innovation specializes in the development, design, and manufacture of innovative products to meet customer needs in the irrigation, electrical and utility markets. King's wide product offering includes DryConn® Waterproof Connectors, SnapTap® Saddles, Siphon King® Utility Pumps, King Drains®, King Grips®, Comfort Squeeze® Ergonomic Hand Tools, and a variety of accessories.

Located outside St. Louis in O'Fallon, Missouri, the King Innovation headquarters houses its R & D laboratories, manufacturing and office facilities.

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